

Monthly Media Packages

Consistent, high-quality content builds trust and drives growth.

Our monthly media packages are built for local businesses that want reliable, professional photo and video content without managing it themselves.

Each plan includes on-site production, post creation, caption writing, and analytics reporting — everything your business needs to stay active and visible online.

Starter Package — \$795/month

Perfect for small businesses wanting a consistent online presence.

Includes:

- 2 posts per week (8 total posts per month)
- 1 on-site shoot per month (up to 2 hours)
- 5 photo posts per month
- 3 short-form video reels per month
- Professional editing and color grading
- Custom caption creation for each post
- Monthly analytics report delivered via email

Ideal for: small service businesses or shops looking to maintain activity and brand consistency online.

Growth Package — \$1,275/month

Designed for businesses ready to grow their reach and engagement.

Includes:

- 3 posts per week (12 total posts per month)
- Up to 2 on-site shoots per month (up to 2 hours each)
- 7 photo posts per month
- 5 short-form video reels per month
- Professional editing and color grading
- Caption writing and scheduling assistance
- Monthly analytics report with insights and recommendations

Ideal for: growing brands that want to strengthen their presence and build a loyal audience through consistent, professional content.

Full Coverage Package — \$1,975/month

Our most comprehensive plan for businesses that want to fully outsource their media and marketing.

Includes:

- 5 posts per week (20–22 total posts per month)
- Up to 3 on-site shoots per month (up to 2 hours each)
- 10 photo posts per month
- 10–12 short-form video reels per month
- Professional editing and color grading
- Caption creation and posting across Facebook and Instagram
- In-depth monthly analytics report and performance review
- Monthly 30-minute strategy meeting via Zoom or phone

Ideal for: established businesses that want to hand off content creation entirely and focus on operations and growth.

Available Add-Ons

Enhance any package with:

- Additional on-site shoot — \$250 each
 - Google Business posting — \$75/month
 - Custom content strategy session — \$100 one-time setup
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Custom Plans

Every business is different.

If you need a custom mix of photo, video, or posting frequency, we'll tailor a plan around your goals, audience, and industry.

[Contact Us to Build a Custom Plan]

Onyx Media

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